# Ilham Rizky Akbar

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## About Me

Senior UI/UX Designer with 5+ years leading end-to-end product design in event tech and software. Shipped a mobile app rated 4.5/5 on Play Store with 10,000+ downloads and zero UX-related support complaints. Built design systems adopted across entire product suites, and implements interfaces directly in code.

## Education

**University of Indonesia** **Jul 2016 - Aug 2020**
Bachelor, Computer Science

## Working Experiences

**Project Based Product Designer | AIA Indonesia** **Jul 2026 - Sep 2026**

- Leading end-to-end product design for the AIA Syariah spin-off, a new Sharia-compliant product line, shaping the experience across customer and agent mobile apps from the ground up.
- Extending a consistent design language across the Syariah app suite and related products, partnering closely with product and engineering from early concept through delivery.

**Product Designer | loket.com** **Jun 2024 - May 2026**

- Spearheaded end-to-end product design strategy for LOKET Screen mobile app, achieving a 4.5/5 Play Store rating and 10,000+ downloads with zero UX-related support complaints post-launch.
- Identified a critical product positioning gap in LOKET X and drove its strategic reframing from a ticket-holder utility into a full event companion, directly increasing event-detail visits and discovery-driven ticket conversions.
- Conceived and led the design of Craftor, an operational check-in tool for event organizers and crews, solving complex role- based workflows, QR/ticket scanning, and offline resilience under real event-day conditions.
- Defined and established a centralized Design System adopted as the core visual language across all LOKET tech products, setting the design standard that accelerated development cycles and ensured cross-product consistency.

**UI/UX Designer | Eventori Media Semesta** **Apr 2021 - Jun 2024**

- Led end-to-end redesign of the Eventori Super App, conducting in-depth user research to translate raw data into intuitive wireframes and high-fidelity prototypes that measurably improved usability.
- Architected a unified digital ecosystem across tiketbox.com and mobile platforms, developing cohesive design assets that ensured a seamless cross-platform user experience.
- Drove iterative modernization of legacy website interfaces, aligning with current industry standards and delivering measurable improvements in usability and user engagement.

**UI/UX Developer | BFI Technologies** **Sep 2020 - Mar 2021**

- Independently owned and delivered the full redesign lifecycle across the majority of BFI's product portfolio, managing scope, priorities, and stakeholder expectations end-to-end as the sole designer.
- Bridged design and engineering by implementing interfaces directly in WordPress and Python, ensuring pixel-perfect, responsive execution across all redesigned products.

## Skills

**Tools:** Figma, Adobe Creative Suite, Spline, Miro, Dovetail, Jira **Soft Skills:** UI Design, UX Research, Wireframing, Prototyping, Design Systems, User Flows.

## Certifications

Enterprise Design Thinking Practitioner, Issued by IBM **Apr 2026**
IBM logo Principles of UX Review and Enhancement, Issued by IBM **Apr 2026**